

Goals & Action Plan

As it works to become a Bicycle Friendly Community, the City of South Bend has developed bicycling goals. The goals are divided into sections based on the League of American Bicyclists' 5 Es: Engineering, Education, Encouragement, Enforcement, and Evaluation & Planning. Each goal has one or more actions to be completed in the 2018-20-time period. The agency or organization with a lead role in implementing the action has been identified, as has potential partners where applicable. For those actions with a significant cost, a potential funding source has been identified.

The following abbreviations are used in the goals and action plan below:

APC: Area Plan Commission of St. Joseph County	BFO: Local bicycling and fitness organizations
BMC: Bike Michiana Coalition	BSB: Bike South Bend Committee
DCI: City of South Bend Department of Community Investment	DPW: City of South Bend Department of Public Works
DTSB: Downtown South Bend	ENF: EnFocus
EO: Elected Officials	HCA: Health Care Affiliates
LAB: League of American Bicyclists	LB: LimeBike
LBS: Local Bike Shops	LMP: Local Media Partners
MACOG: Michiana Area Council of Governments	NA: Neighborhood Associations
NICTD: Northern Indiana Commuter Train District (South Shore Railroad)	NFP: Not for Profit Groups
NRC: Neighborhood Resources Connection	SBC: South Bend Chamber of Commerce
SBFD: South Bend Fire Department	SBPD: South Bend Police Department
SBCSC: South Bend Community School Corporation	SJCHD: St. Joseph County Health Department
SJCPL: St. Joseph County Public Library	TRANSPO: South Bend Transportation Company
UNIV: Colleges and Universities	VPA: City of South Bend Department of Venues, Parks, and Arts
VSBM: Visit South Bend Mishawaka	WDO: Workforce Development Organizations
YBO: Youth Based Organizations	

Engineering

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Enhance quality of the on-street bicycle network in South Bend to serve the entire community						
Develop plan for short term facility upgrades	DCI, DPW	MACOG		X		
Continue pursuing traffic calming measures	DCI, DPW	MACOG		X	X	X
Seek improved connectivity between existing routes	DCI	DPW, VPA, MACOG				
Continue adding protected bicycle routes	DCI, DPW, VPA	MACOG	South Bend Public Works Budget / Federal Transportation Funds	X	X	X
Add/improve bicycle parking & zoning standards	DCI, VPA, DTSB, APC	MACOG		X	X	X
Develop plan for bike facility maintenance	DPW, VPA	DTSB		X		
Goal: Develop Complete Streets Implementation Process						
Train City implementation staff	DPW, DCI, VPA	MACOG, TRANSPO SJCHD		X		
Maintaining a feedback loop between city staff and advisory committee	DCI, DPW, BSB	BMC		X	X	X
Use evaluation tool/checklist for implementation of complete streets	DCI, DPW, MACOG	VPA, TRANSPO, SJCHD		X	X	X
Maintain public feedback process via community planning meetings	DCI, MACOG, VPA	NRC, NA.NFP, EO		X		
Goal: Complete South Bend Multiuse Trail System that serves the entire community						
Continue to develop bike trail system in conjunction with park facilities	VPA	DCI	South Bend VPA Budget / Federal Transportation Funds	X	X	X
Complete Coal Line Trail Project	DCI, DPW, VPA	NA				X
Incorporate route amenities such as repair stations, parking, bathrooms	DCI, VPA	DPW		X	X	X

Education

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Expand education and promotion efforts, especially for motorists and bicyclists to share the road and follow traffic laws						
Expand the existing school education program to additional schools and grades	BMC, SBCSC	SJCHD, SBPD, VPA, LB, HCA		X	X	X
Develop parks program for youth education and partnerships	VPA, BSB	YBO, SBFD, LB	South Bend VPA Budget		X	
Launch adult education program for cyclists/motorists	VPA, BMC	LAB, BMV, SBC, NFP, SJCPL, BFO, UNIV LB			X	
Increase number of League Certified Instructors (LCI)	BMC, MBA	LAB		X	X	X
Promote use of bicycle helmets	BMC, MACOG, VPA	SBPD, SJCHD, BFO, UNIV, SBCSC, YBO, LBS, LMP	Donation partners	X	X	X
Goal: Develop Bicycle Safety Publicity Campaign						
Launch pilot media campaign	DCI, MACOG, VPA, DPW	BMC, LB, LMP	South Bend DCI Budget / MACOG Budget	X		
Develop larger campaign brand	DCI, MACOG, VPA, DPW	BMC, LB, LMP, UNIV, SBC			X	
Goal: Establish or Promote Bike Co-op Initiatives						
Offer bike maintenance and workshops	BMC (South Bend Cycles)	LBS, SBFD	Donation partners	X	X	X
Support the Charles Black Center and other local partnership opportunities	VPA	BMC (South Bend Cycles)	South Bend VPA Budget	X	X	X

Encouragement

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Promote bicycling events in South Bend						
Develop community wide cyclovia event	SBC, VPA, BMC	DCI, DPW, SBPD, LB, WDO		X		
Raise awareness/incentivize Bike to Work Week and other bike month events (proclamations, perks, and discounts)	BMC	DCI, VPA, MACOG, SBC, DTSB, LBS TRANSP0, SBC	Local Businesses	X	X	X
Develop various themed reoccurring bicycle rides for all ages and abilities	NFP, YBO, NRC, LBS, UNIV, BSB	BMC, VPA, LB		X	X	X
Hold ride/event in conjunction with new bike facility openings	VPA, DCI, BPW	BMC, MACOG		X	X	X
Promote BikeShare	LB	VPA, DCI, MACOG,, BMC, DTSB, TRANSP0, UNIV, VSBM	LimeBike	X	X	X
Goal: Increase awareness of bicycle routes in South Bend						
Develop route maps/related publications with regular update and distribution	MACOG, SBC	DTSB, BFO, UNIV, LB		X	X	X
Expand bike route and trail / info signage	VPA, DPW, SBC	MACOG	South Bend VPA Budget, Donation Partners	X	X	X
Goal: Encourage Bike Friendly Businesses and Universities						
Network with business oriented groups	SBCOC, DTSB	BMC, DTSB,		X	X	X
Network with Local Colleges & Universities	BMC	UNIV		X	X	X
Establish Business recognition program	SBC, SJCHD	BMC, DTSB		X		

Enforcement

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Increase awareness of laws related to motorists, bicyclists, and other users about sharing the road						
Establish liaison with the South Bend Police Department	SBPD, BMC, BSB	DCI		X		
Publicize 3-foot safe passing law	SBPD, BMC, MACOG	BFO, DTSB, NRC, NA		X	X	X
Seek and Support Training Opportunities for Public Safety personnel	SBPD, SBFD, BMC	LAB, BMC		X	X	X

Evaluation & Planning

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Use bicycling data to improve bicycling conditions in South Bend with goal of 2.5% commutes by bicycle						
Continue bike/ped count activities	BMC, MACOG,	DCI, VPA, LBS		X	X	X
Complete bike parking survey	BMC, MACOG	DCI				X
Conduct Bike Safety Audits	BMC, MACOG, DPW	VPA, SJCHD		X	X	X
Collect and review bicycle crash data	SBPD, MACOG	SBPD HCO SJCHD		X	X	X
Measure data / conduct pre/post evaluations of bicycle facilities	DCI, MACOG	BMC, LB		X	X	X
Collect and analyze demographic, geographic, and other qualitative data.	BMC, DCI, MACOG,	LB, VPA, TRANSP, ENF		X	X	X
Goal: Maintain an updated Bike South Bend plan						
Review and update bike plan every 3 years	DCI, BSB	BMC, MACOG		X		X
Showcase data in an Annual Progress Report	DCI	BMC, MACOG			X	X

Equity

Action	Lead Role	Potential Partner	Potential Funding Source	2018	2019	2020
Goal: Engage underserved communities within bicycle conversations						
Target outreach via events and programming	VPA	SBCSC, VPA, SBC, NFP		X	X	X
Increase bicycling awareness by providing resource information such as network facilities, commuting routes, signage, etc.	DCI, MACOG, VPA, TRANSPO	BMC, SBCSC, SBC, NFP			X	X
Ensure bike facilities are equally distributed	DCI, MACOG	SBCSC, VPA, SBC, NFP			X	X
Goal: Increase accessibility to bicycles						
Ensure integration with transit routes and bike share through promotion, signage, etc.	TRANSPO, MACOG, LB	DCI, DPW			X	X
Assist LimeBike in making bike share more accessible through alternate methods of payment and entry	LB, NFP	BMC (South Bend Cycles)	LimeBike	X	X	X
Support apprenticeships or workshops that teach bike repair skills in areas of need	BMC (South Bend Cycles)	NFP, VPA, LBS, SBFD, LB, WDO		X	X	X